

Find the money in how you operate.

Operational-intelligence consulting backed by AI,
for organisations across the GCC.

الذكاء التشغيلي لمؤسستك
أتمتلي



An operating layer that learns how you **actually** work.

Atmitli studies how a business really runs: its people, channels, systems and hand-offs. We find where **money leaks**, design workflows for the parts that matter most, and run them with AI **only where it is accurate**, under human supervision.

 **Founder-led.** You work directly with the person who designs your workflow.

Kuwait

Based in Kuwait, serving organisations across the GCC

EN · ξ

English or Arabic, typed or spoken; key figures confirmed in writing

Operations-led

Finance, front office and clinical administration first

WHAT WE ARE

-  A diagnosis of how your operations run today
-  Workflows you can read, approve and pause
-  Built into the tools your team already uses
-  Results measured against a baseline you confirm

WHAT WE ARE NOT

-  A generic chatbot bolted onto your website
-  Technology chosen for being new
-  Autonomous agents acting without approval
-  Projected returns we cannot measure

Most of it leaks in three places.

Not in strategy, but in the everyday work that runs through WhatsApp chats, email threads and spreadsheets. Each leak has a cost you can put a number on.

LEAK

01

ERRORS

Every mistake carries a bill.

A wrong price on a quote, an order keyed in twice, a claim rejected for missing justification. Each one turns into rework, a refund or a write-off.



$$\text{cost per error} \times \text{monthly volume} \times \text{error rate removed}$$

LEAK

02

WAITING

Slow cycles hold your cash.

Quotes sitting in an inbox, approvals waiting for the one person who signs, invoices sent days after delivery.



$$\text{monthly invoiced} \div 30 \times \text{days faster} \times \text{financing rate} \div 12$$

LEAK

03

AFTER HOURS

Demand arrives when nobody is there.

Enquiries come in late at night, on Fridays, in Ramadan evenings and at seasonal peaks. When nobody answers, the customer asks someone else.



$$\text{after-hours enquiries} \times \text{share lost} \times \text{conversion} \times \text{order value}$$

Built, not promised.

Tap Screen is a working pilot build, developed with emergency clinicians at a Kuwait private hospital and tested on demo patients. It writes the justification for each test and medicine into the insurer's claim form, in the insurer's own guideline wording.

The insurer claim form, filled from the doctor's sheet: each item with its reason.

2 taps

Doctor: from the Sapphire sheet to a signed insurer form.

3 clicks

Reception: open, download the filled form, mark it sent.

0 auto-sends

Nothing goes to an insurer without a person.

SHAPED WITH CLINICIANS

Justification rules shaped with an ER physician.
Clinical reference available on request.

WHERE IT STANDS

A working pilot build, tested on demo patients. Not yet in daily use.

SCREENS FROM THE PILOT BUILD: DEMO PATIENTS, MOCK SIGNATURE AND STAMP

Five steps, from diagnosis to running workflows.

1

DIAGNOSE

We map how you operate today.

An interview with you and your department heads, plus our operational-diagnosis harness. Channels, hand-offs, tools, and where they break.

INTERVIEW + HARNESS

2

FIND

We find the highest-value workflows.

Every candidate is ranked by money at stake: error cost, cash held up by waiting, demand lost after hours.

RANKED BY VALUE

3

DESIGN

We design each workflow. You approve it.

Each workflow becomes a graph you can read: every step, who does it, and where a person approves. Prices and calculations follow fixed rules.

YOU SIGN OFF

4

IMPLEMENT

We build it into the tools you already use.

WhatsApp, email, spreadsheets and your accounting or order system. Your team keeps working where it works now.

YOUR TOOLS

5

RUN

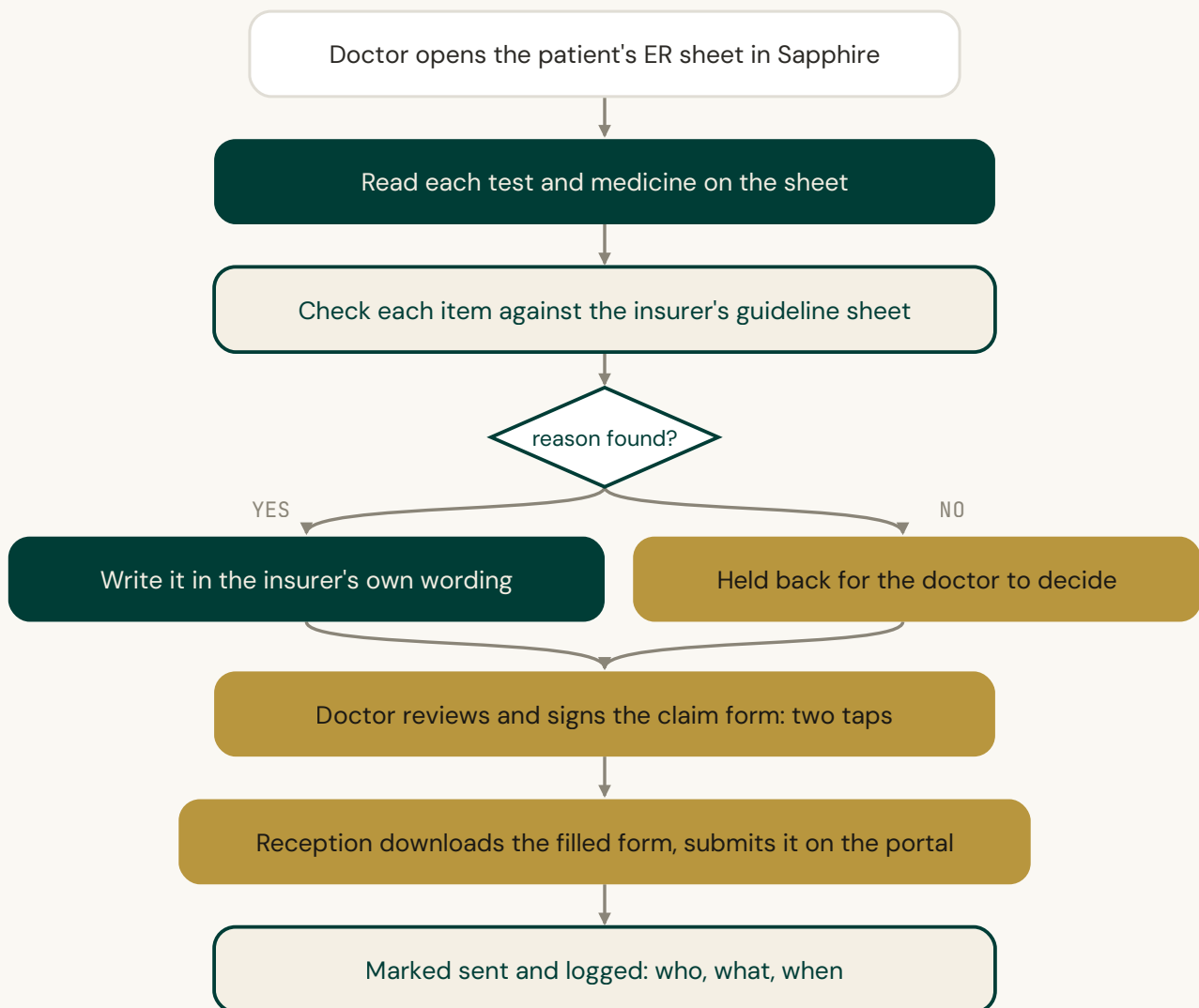
Agents run the chain, under your guardrails.

Workflows are chained so agents carry work step to step. High-impact actions stay human-approved, and outcomes are reported against a baseline you attest.

MEASURED

Every step visible. Every approval **yours**.

The Tap Screen workflow for emergency-department insurance claims, drawn the way we draw every workflow before it is built: what is automated, what follows fixed rules, and where a person decides.



Automated step
 Fixed rule
 A person decides

PILOT BUILD, TESTED ON DEMO PATIENTS

Nothing is sent to an insurer automatically. Tap Screen only reads the sheet the doctor opens; it never changes Sapphire.

Our own platform, in active development.

An operational–diagnosis harness, a readable workflow graph, a client console, and approval and receipt logging. It is how we learn your operations and keep every step on the record.



FIRAS فراس

Our voice interviewer

Firas, our voice interviewer, is in active development. He collects the answers we build from; he does not approve, pay or submit.

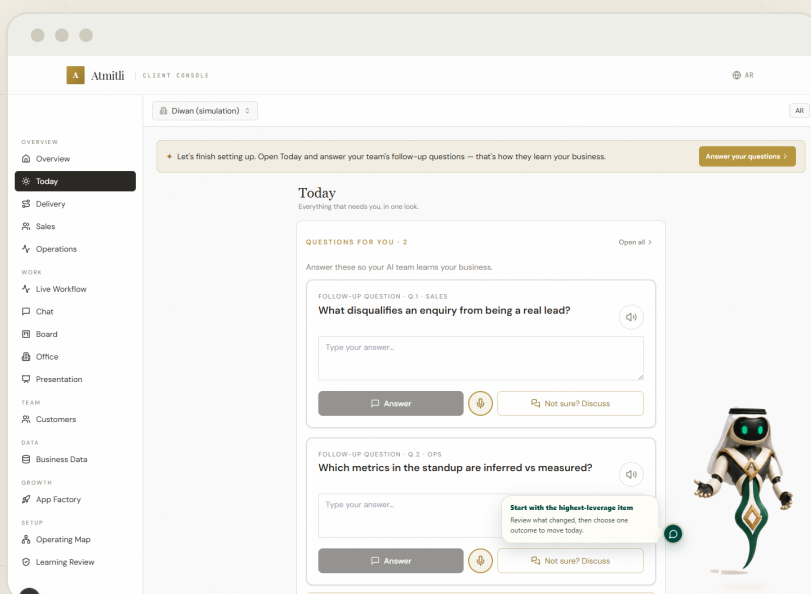
English or Arabic, typed or spoken; key figures are confirmed in writing.

FIRAS DOES

- ☒ Interview, clarify and explain
- ☒ Keep each client's information separate

FIRAS NEVER

- ☐ Approves, pays or submits
- ☐ Claims evidence he does not have



THE CLIENT CONSOLE

- 1 **Today.** The questions your team answers so we learn how you work.
- 2 **Voice or text.** Speak or type, in English or Arabic.
- 3 **Live workflows.** Each workflow, its owners and its approvals.
- 4 **On the record.** Approvals and receipts logged.

SCREENS SHOWN WITH SIMULATED COMPANY DATA

You work with the founder directly.

From first interview to go-live. The person who designs your workflow is the person you speak to, and the person accountable for it.

FOUNDER

Mohammed
Abukhamsin

محمد أبوخمسين

Founder, Atmitli. Building Atmitli full time.

Based in Kuwait
Works across Kuwait and Saudi Arabia

BEFORE ATMITLI

- 01 Managing director with P&L responsibility
- 02 Co-founder of a consulting practice
- 03 Head of Sales, Kait.ai
- 04 Market analyst

AT ATMITLI

- 05 Designs each workflow and leads every diagnosis interview
- 06 Led the Tap Screen pilot build with emergency clinicians

PRIOR ROLES ARE THE FOUNDER'S PERSONAL EXPERIENCE, NOT ATMITLI PAST PERFORMANCE.

FIRST INTERVIEW

Led by the founder

No hand-off to a sales team. You explain your operation once.

DESIGN

Signed off with you

Every workflow is a graph you read and approve before it is built.

GO-LIVE

Supported in Kuwait

Set-up and training for your team, and a same-working-day response to anything that blocks use.

We don't promise a return. We show you **how to calculate one.**

The diagnostic replaces every assumption with measured figures from your business. Here is the arithmetic, with sample inputs.

ERRORS REMOVED

cost per error × monthly
volume × error rate removed

270

KWD per month

AFTER-HOURS DEMAND KEPT

enquiries × share lost ×
share converted × order
value

315

KWD per month

CASH IN SOONER

invoiced ÷ 30 × days faster,
then × financing rate ÷ 12

49

KWD per month financing
avoided, plus 8,333 KWD brought
forward once

MONTHLY TOTAL FROM THESE SAMPLE INPUTS

Gross figures. The cost of running each workflow is set against them.

634 KWD / mo

HOW THE 634 KWD BUILDS UP

Errors · 270

After hours · 315

Cash in sooner · 49

Illustrative assumptions, not a client result. Arithmetic on inputs, not a projection. Results are reported against a baseline you attest.

You stay in control of every workflow.



High-impact actions need a person

Anything that reaches a customer, moves money or commits your business is approved by someone on your team.



Every agent action is logged

What was done, when, on which data, and who approved it. On the record and open to you.



Results against your baseline

We measure the before, you confirm it, and outcomes are reported against it, not against our estimates.



Pause any workflow

Ask us to pause any workflow and the work goes back to your team's usual way of doing it.



Nights, weekends and peaks

No unapproved replies. After hours, the reply is drafted and queued for a person to approve at the start of the day, or sent from a template you signed off in advance.



Your data stays with you. Patient data stays inside the hospital's own network and devices; no real patient data before the hospital IT team's written sign-off.

How we de-risk your first project.

One workflow, a fixed fee and terms written down before anything goes live.

FIXED FEE

01

350 KWD setup for one workflow

One workflow, one fixed setup fee. No other pilot charges.

SUCCESS DEFINED FIRST

02

Agreed in writing first

The success threshold is set with you against a baseline from your own records, before go-live.

GO-LIVE GUARANTEE

03

Full refund if we miss go-live

If go-live is missed within 21 days of your IT team's sign-off, for reasons on Atmitli's side, the setup fee is refunded in full.

FREEDOM TO STOP

04

7 days' notice, either side

Either party may stop the pilot with 7 days' written notice.

OWNERSHIP

05

Your data and outputs are yours

You own your data and every output produced. Atmitli keeps its software and methods.

DATA FIRST

06

No real data before sign-off

We work on demo data until your IT team signs off the set-up in writing.

We guarantee dates and deliverables, not outcomes outside our control.

Terms as in our current pilot agreement. A separate agreement applies only if you choose to continue.

NEXT STEP

Start with one workflow.

Choose the process where errors or delays cost you most. We interview the people who run it, agree the baseline and the success threshold with you in writing, then build, test and go live.

hello@atmitli.com · atmitli.com

WEB

atmitli.com

EMAIL

hello@atmitli.com

WHATSAPP

+965 9004 4104

LOCATION

Based in Kuwait



NO PROJECTED RETURNS. WE REPORT WHAT WE MEASURE.